



2019
Initiatives

Initiative 1-Hispanic Ministry

Objective: To reach lost souls in the Hispanic community in Knoxville and equipping members to grow spiritually while creating a culture of integration with the West End church family as a whole.

Strategy 1: Hire a full-time minister whose main role is to work with the Hispanic ministry.

Strategy 2: Identify an individual who can help teach an ESL (English as a Second Language) class on a consistent basis and possibly advertise it to the community.

Strategy 3: Conduct at least two bilingual Sunday evening worship services and integrate the Hispanic members into the Wednesday evening devotional time.

Strategy 4: Develop and implement a successful outreach plan specifically with the intention of reaching the Hispanic community of Knoxville.

Strategy 5: Encourage members to begin a Sunday morning Hispanic worship service and Bible class.



Initiative 2- Involvement

Objective: To better plug-in members to the work of the Lord at West End by educating, organizing, recruiting, and assisting each soul to find their place in the work.

Strategy 1: Increase identification of ministry opportunities through meetings with the deacons on a regular quarterly basis where work reports are given and opportunities of assistance are available.

Strategy 2: Increase the importance and awareness of ministry opportunities like Monday Night for the Master.

Strategy 3: Highlight (“advertise”) opportunities for involvement to the congregation through scrolling announcements, “commercials”, Facebook posts, etc.



Initiative 3-Spiritual Development

Objective: Members will be equipped with the full armor of God to satan-proof the West End family by providing a better understanding and implementation of Acts 2:42.

Strategy 1: Annually develop and implement a quality adult Bible education program.

Strategy 2: Provide continuing education for our Bible class teachers by offering Bible teaching workshops.

Strategy 3: Update and upgrade technology in educational facilities to provide effective and efficient media tools for teachers.

Strategy 4: Provide opportunities for collective prayer and singing outside of corporate worship services. (1st Sunday every month prayer time; 3rd Sunday every month singing???).

Strategy 5: Host and support attendance at gospel meetings and seminars that address the struggles and needs of our West End families.

Strategy 6: Encourage engaging spiritual worship while understanding that God is the focus of our worship. Worship is intended to glorify God and edify the participants. To aid in this we will provide training to leaders and encouragement to members.



Initiative 4- WECARE

Objective: To create a heightened sense of awareness of the physical and spiritual needs of the congregation so as to better connect every soul to the Lord, His body, and one another.

Strategy 1: Develop and implement a system that better identifies members who are struggling with attendance at worship services or Bible class.

Strategy 2: Encourage fellowship among the body at West End by creating fellowship opportunities for age groups, the congregation as a whole, and among individuals within our homes.

Strategy 3: Purposefully identifying individuals within our congregation who have needs and meet those needs.



Initiative 5- Facilities

Objective: Provide a comfortable, safe, and current facilities for worship, Bible class, and events.

Strategy 1: Develop a list of maintenance needs and prioritize the list determining which jobs can be done in-house and which jobs need professional contractors to complete.

Strategy 2: Create a future capital projects fund that is funded by any excess left from the capital expenditures budget each year.

Strategy 3: Possible development of a Master Plan for the facilities here based on projected growth and needs.

Strategy 4: Update technology throughout the building.



Initiative 6- Outreach

Objective: Reach out to the Knoxville community with the gospel message.

Strategy 1: Host three outreach events in which specific target groups are identified and served by our church family. (e.g. Foster families, Teachers, Baskets, First Responders, etc.)

Strategy 2: Continue distributing the House to House, Heart to Heart brochure and responding to those who request information.

Strategy 3: Educate and challenge each member of the congregation to have more awareness of their ability to influence the community around them for the cause of Christ.



Initiative 7- Missions

Objective: Support those who make their life's work spreading the gospel unto the world outside of the Knoxville area.

Strategy 1: Include regular updates from missionaries we support in the bulletin and online when appropriate.

Strategy 2: Develop and implement a way to increase our connection with missionaries outside of furlough visits.

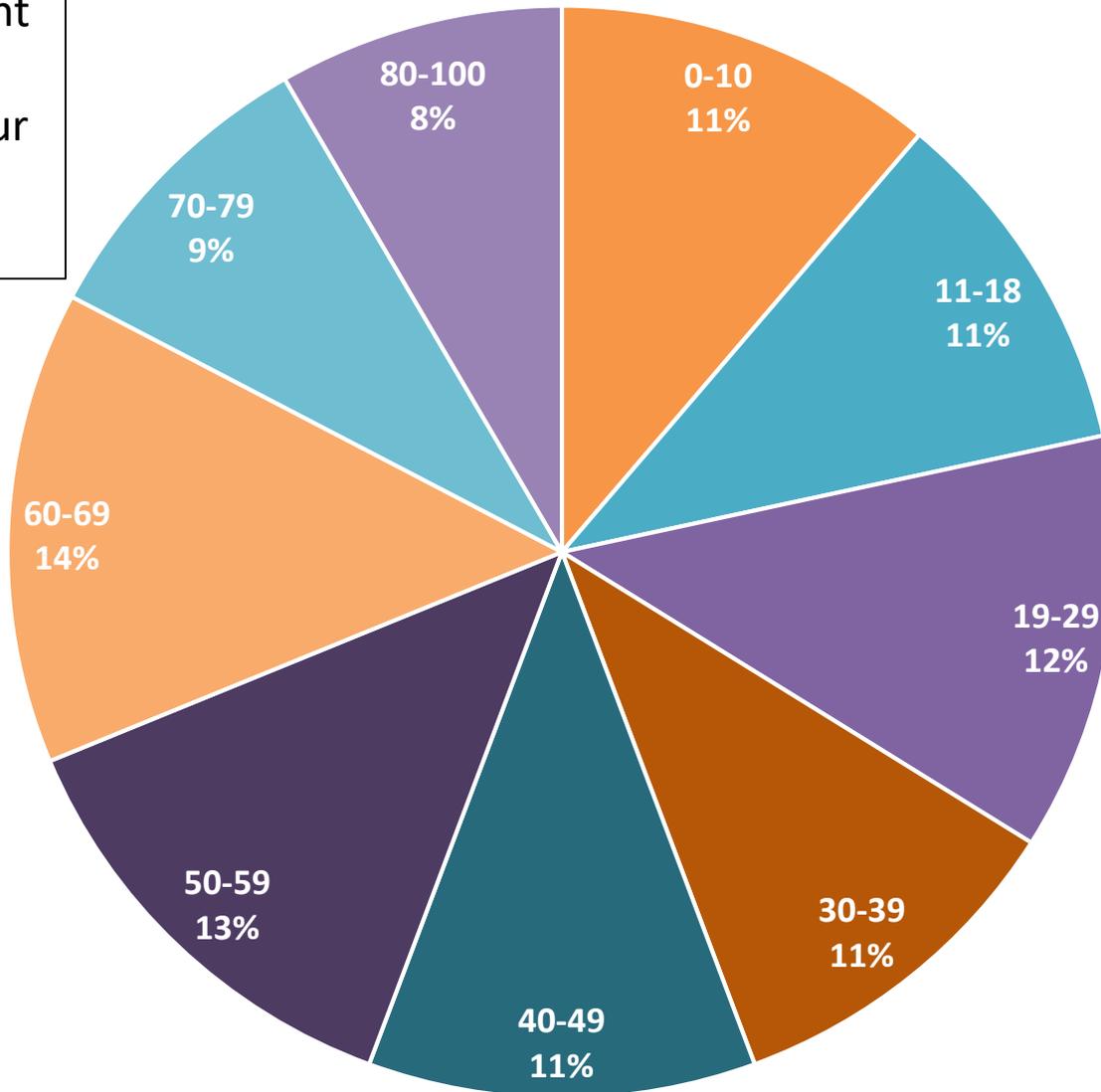
Strategy 3: Host a mission fair in October of 2019.

Strategy 4: Conduct an overseas mission trip to a foreign mission work West End supports.



2018 West End Current Member Age Ranges in Years

This is the current demographic breakdown of our congregation by age as of 12/18.



Questions/Comments
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